



Working with Sewa International, **SewaUK has launched several activities** to support India during this crisis

# SEWA INTERNATIONAL

Serving Humanity during COVID-19

As India began to recuperate from the social and economic losses of the initial COVID-19 wave 2020s, a second, deadlier wave has hit hard.

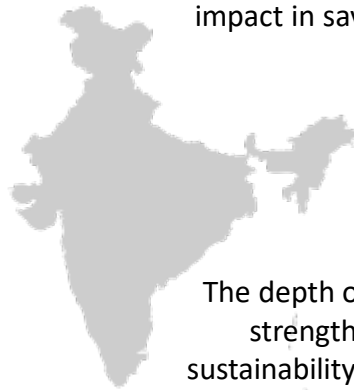
In recent weeks, India has seen a six-fold increase in daily cases, and this not yet reaching its project peak. With 3 million+ active cases in the country, the impact can be seen across the country. Amongst this, the worst affected social group is the urban poor and slum dwellers.

Sewa International is a global network in over 35 countries

**£500,000 Target**

The breadth of engagement involves interventions which provide both quick relief, and immediate impact in saving lives and livelihoods

- Awareness
- Essentials
- Digital Help Desk



## DEPTH OF AID

The depth of aid ensures systematic strengthening of care, long-term sustainability whilst also providing an immediate layer of protection

- Oxygen
- Vaccination

## PLEASE DONATE GENEROUSLY

<https://uk.virginmoneygiving.com/sewaukiacovidappeal>



## OUR GROUND SUPPORT



### AWARENESS

#### A POOL OF VERIFIED, WELL-SOURCED INFORMATION FOR AWARENESS

We are working on a mega information campaign to counter the existing chain of mis-information, creating FAQs on COVID-19, raising awareness on the importance of vaccinations, symptoms and preventative care.



### ESSENTIALS

#### 180+ VOLUNTEERS, AND 20+ PARTNERS WORKING ON DISTRIBUTION

We are preparing a kit with essentials for daily wage earners in urban areas to serve their necessities including, food, masks and sanitisers, sanitary products and basic medicines.



### DIGITAL HELPDESK

#### A PUBLIC PORTAL BUILT WITH THE SUPPORT OF OUR FRIENDS AT PRIMATHON

Sewa International has built a digital portal for live, verified and detailed information about COVID-19 resources such as vaccination centres, oxygen supplies, medicines, beds, and more across 100+ cities of India.



### VACCINATION

#### WORKING WITH LOCAL MUNICIPAL BODIES, NGO PARTNERS, AND VOLUNTEERS ON VACCINATION DRIVES

We are strengthening the vaccination efforts of the government with vaccination drives across urban slums and COVID hotspot areas, in partnership with local municipalities



### OXYGEN

#### PRIMARILY DONATING OXYGEN CONCENTRATORS

We are providing 1000+ oxygen concentrators to strengthen the capacity of our existing health systems across Budget Private Hospitals, COVID Care centres, Government Hospitals & Private Isolation Centres