

SEWA UK
RICKSHAW
RUN 20
23

10TH - 23RD DECEMBER 2023

Selfless Efforts For Welfare Of All

SPONSORSHIP BOOKLET



THE CAUSE



The Sewa UK Rickshaw Run 2023 (RR23) will be supporting the refurbishment of a dental unit at Arogyadham in Chitrakoot, Madhya Pradesh, India.

The 108 Rickshaw Run self-funded participants from around the world will be travelling from Chitrakoot to Kutch in 36 Rickshaws covering over 2000km in 12 days, raising funds and awareness for this noble project in December 2023.

The facility provides FREE or very affordable cleft and palate surgery to support the 500 surrounding villages.

The building will have 6 dental surgeries on the 1st floor. On the ground floor, it will have 1 dental surgery, 1 operation theatre and 1 dental lab including waiting areas, offices and washroom facilities.

The operations that take place are life changing for the children and allow them to integrate into normal society without any associated stigma.

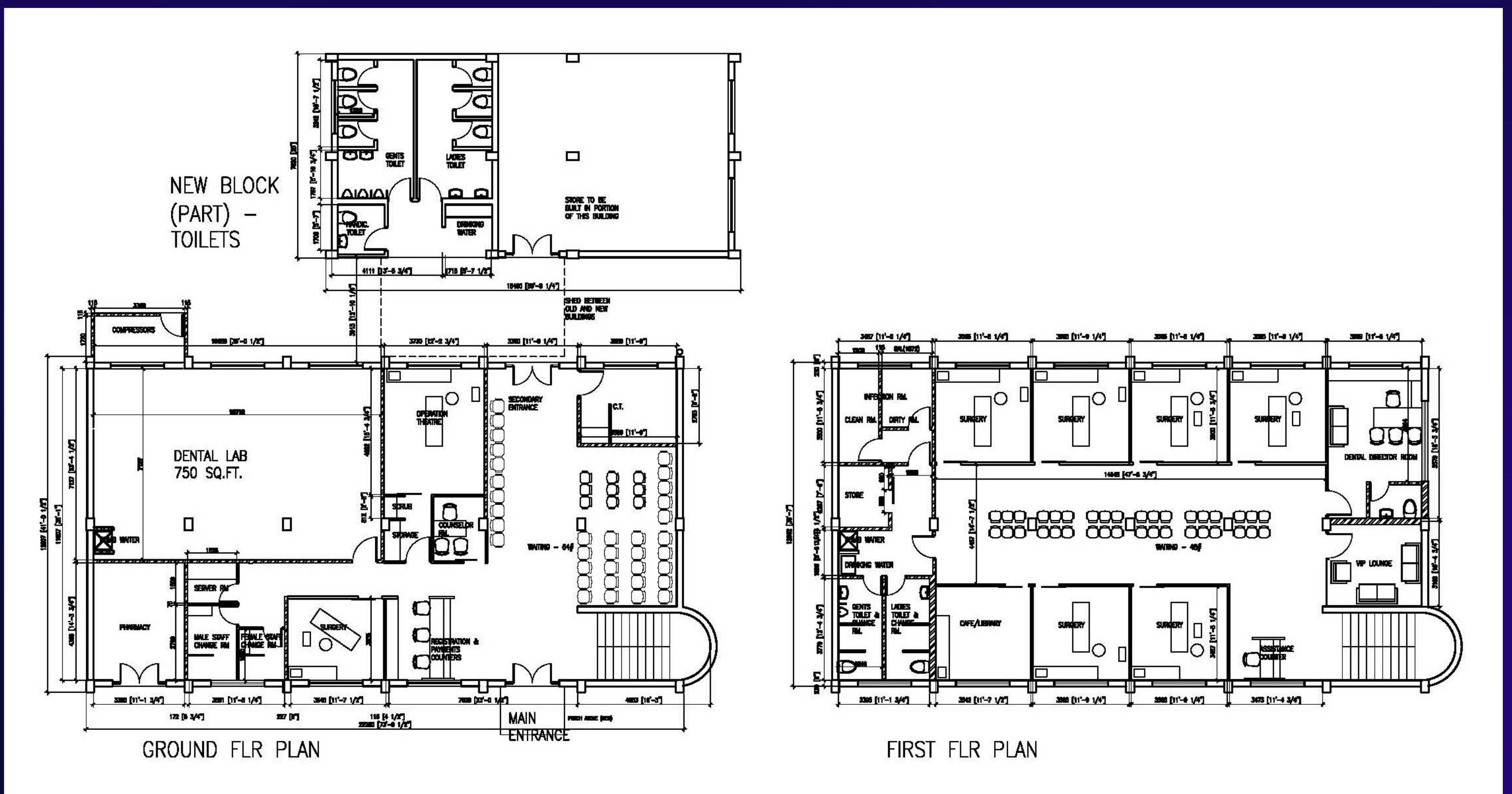


Bilateral complete cleft lip and palate, pre and 1 year post



Wide complete unilateral cleft lip and palate, pre and 1 year post

PROPOSED FLOOR PLAN



SPONSORSHIP PACKAGES

Sewa UK is operated by 100% volunteers, so all your donations go direct to the cause with ZERO admin costs. Your support in one of the below packages would be most appreciated by all.

	£2,000 BRONZE	£5,000 SILVER	£15,000 GOLD 9 AVAILABLE	£75,000 PLATINUM 1 AVAILABLE
Logo on Rickshaw <i>(Designs TBC, subject to package)</i>	✓	✓	✓	✓
Logo on RR23 T-Shirts	✓	✓	✓	✓
Logo on RR23 Hoodies			✓	✓
Logo on Physical Print Materials <i>(Banners/ Leaflets/ Brochures)</i>	✓	✓	✓	✓
Project Specific Sewa UK Merchandise	✓	✓	✓	✓
Logo on all KEY Social Media/ Marketing Channels	✓	✓	✓	✓
Digital Banner/ Links on Sewa UK website until RR23 event ends	✓	✓	✓	✓
Priority Invitation to ALL Sewa UK/ RR23 UK Events	✓	✓	✓	✓
Priority Invitation to ALL Sewa UK/ RR23 India Events			✓	✓
Invitation to RR23 Inauguration & Finale event in India				✓
Publicly thanked as a sponsor & speech opportunity at the Finale				✓
Half Page Ad in A4 Souvenir Brochure	✓			
Full Page Ad in A4 Souvenir Brochure		✓		
Full Page Ad in A4 Souvenir Brochure & 1 page write up			✓	
Back Page Ad in A4 Souvenir Brochure & double page write up				✓
Corporate Digital Certificate <i>(CSR)</i>	✓	✓	✓	✓
Corporate A4 Framed Certificate <i>(CSR)</i>			✓	✓
RR23 Sponsor Logo to use on websites/signatures etc.	✓	✓	✓	✓
Room Plaque <i>(Name of your choice, only 9 available)</i>			✓	
Building Name Plaque <i>(With company logo/ Sewa UK)</i>				✓
Small Wall Plaque <i>(Size TBC)</i>		✓		
Large Wall Plaque <i>(Size TBC)</i>			✓	✓

Deadline for sponsorship and submission of artwork - 28th February 2023. Logo Artwork must be of high resolution (300ppi). Accepted file formats: Transparent Vector PNG's, SVG's, EPS, Adobe Illustrator (Ai), Vector PDF.

*"A journey of a lifetime
in engineering's finest
3-wheeled creation"*



We would be delighted to hear from you.
Please contact us via email - sponsorship@sewauk.org